

# FORD FLEET

## Ford F150 Orderable Option Graphic Program



up to 6 sqft MSRP \$250  
Option code: 87B



up to 10 sqft MSRP \$300  
Option code: 87C



up to 18 sqft MSRP \$400  
Option code: 87D



up to 25 sqft MSRP \$525  
Option code: 87E



up to 40 sqft MSRP \$675  
Option code: 87F



up to 55 sqft MSRP \$825  
Option code: 87G



### Program Details

- Fleet customers only.
- 25 vehicle order minimum.
- Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPTS.

### Getting Started

- Visit the Ford Commercial Graphics website and click on the Factory Orderable Option Form link.
- Complete and submit the request form and attach your graphic design (if available).
- A Ford Commercial Graphics representative will follow-up and start the process to:
  - Finalize the graphic design and provide a design proof for customer review and approval.
  - Determine which graphic option code and price applies.
- Customer can proceed to place vehicle order option code in CONCEPTS.

Ford Fleet customers can use their Commercial Connection Upfit Allowance toward Ford Commercial Graphics on eligible vehicles. Let the Ford Commercial Graphic Team assist with the design and installation process to get your marketing message communicated to your customers. All graphics are printed with only the finest 3M vinyl and laminate available. Material is durable, scratch resistant and backed by Ford's Commercial Graphic warranty of 3 years or 36,000 miles.



Go Further

1.877.236.4428

[fordcommercialgraphics.com](http://fordcommercialgraphics.com)