

Ford SuperDuty Orderable Option Graphic Program



up to 6 sqft MSRP \$250
Option code: 47C



up to 12 sqft MSRP \$315
Option code: 47D



up to 20 sqft MSRP \$425
Option code: 47E



Program Details

- Fleet customers only.
- 25 vehicle order minimum.
- Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS.

Getting Started

- Visit the Ford Commercial Graphics website and click on the Factory Orderable Option Form link.
- Complete and submit the request form and attach your graphic design (if available).
- A Ford Commercial Graphics representative will follow-up and start the process to:
 - Finalize the graphic design and provide a design proof for customer review and approval.
 - Determine which graphic option code and price applies.
- Customer can proceed to place vehicle order option code in CONCEPS.

Ford Fleet customers can use their Commercial Connection Upfit Allowance toward Ford Commercial Graphics on eligible vehicles. Let the Ford Commercial Graphic Team assist with the design and installation process to get your marketing message communicated to your customers. All graphics are printed with only the finest 3M vinyl and laminate available. Material is durable, scratch resistant and backed by Ford's Commercial Graphic warranty of 3 years or 36,000 miles.



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